

Red Rock Software, Inc. – Reseller Application

Company Name:

Address:

City:

State:

Zip:

Number of Employees:

Year Established:

Last Year's Revenue: \$

Primary Contact:

Phone:

Fax:

Email:

Website URL:

Did your company have a prior reseller agreement with SPSS, Inc.?

If yes, what were your total sales for DeltaGraph for 2002?

Qty:

\$

Which of the following indirect Customer/Channels do you sell into?

- Direct Marketer
- VAR/Solution Provider
- Corporate Reseller
- Service Providers/Telcos
- Retail
- Other _____

Which of the following direct customer markets do you sell into?

- Scientific/Medical
- Education
- Business/Finance
- Publishing

What is your marketing budget for this year? \$ _____

- Which Marketing Vehicles do you currently use
 - Direct Mail
 - Print
 - Trade shows
 - Web
 - Other _____

Please Fax to Red Rock Software, Inc. at 801-322-4335