



Red Rock Software Offers Special Pricing on all its DeltaGraph Software During the Macworld Expo Show in San Francisco

SALT LAKE CITY (January 6, 2005) – Red Rock Software today announced that it will offer a \$100 discount on DeltaGraph™ 5.x – the company's award-winning graphing, charting and data analysis program for Mac® and Windows®. This discount will be offered during the Macworld Expo™ in San Francisco held January 10-14, 2005.

Red Rock DeltaGraph 5.5 is a straightforward, powerful data analysis tool, specialized for Mac OS X, which provides a broad range of charts and graphs. Users are able to convert raw collections of data into high-quality, visual charts that present data in a graphically rich and understandable manner.

"Our customers have stuck with DeltaGraph over the years because they find it quick, uncomplicated and able to produce professional, print-ready graphs and charts that convey messages better than numbers and formulas," said Craig Hopson, CEO of Red Rock Software. "For this reason, we continue to grow the product's capabilities and provide an alternative to plain spreadsheet charts."

Red Rock Software will be offering the discount and demonstrating DeltaGraph during the show at the Mascone Center, SciTech Pavilion. The special offer extends to all versions of the DeltaGraph 5.x lineup for both Mac and Windows and will be available to show attendees as well as customers placing orders via Red Rock Software's Web site or phone.

About Red Rock Software

Headquartered in Salt Lake City, Utah, Red Rock Software (www.redrocksw.com) is the developer of Red Rock DeltaGraph 5.x for both Mac and Windows. In addition to its data analysis and charting software, Red Rock offers a comprehensive set of software design, engineering and management services. Red Rock Software has produced custom desktop, Web and enterprise-level applications for companies in the science, medical, publishing, multimedia and office automation fields throughout the United States.

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Press Contact

David Parkinson
Red Rock Software Public Relations
801.971.2450
davidp@dp2r.biz