

## Red Rock Software Showcases Data Analysis, Graphing and Charting Program at Macworld CreativePro

### *Special Pricing on Red Rock DeltaGraph 5 for Mac OS X to be offered During the Show*

**SALT LAKE CITY, Utah, (July 15, 2003)** - Red Rock Software will showcase DeltaGraph™ 5, a graphing, charting and data analysis program for the Mac® OS X platform, this week at Macworld CreativePro Expo™ in New York to be held July 16-18, 2003.

Red Rock Software will demonstrate the award-winning data graphing software in The Javits Center, MacTech Pavilion. Red Rock DeltaGraph 5 is a simple, yet powerful data analysis tool for Mac OS X designed to easily create charts and graphs that help users analyze collections of data and deliver high-quality graphical results in an easy-to-understand manner.

"We are pleased to demonstrate our commitment to the community of Mac users by offering a visually compelling alternative to other charting and graphing tools on the market today," said Craig Hopson, CEO of Red Rock Software. "Our customers find DeltaGraph 5 quick, uncomplicated and able to produce professional, print-ready graphs and charts."

Red Rock Software will be offering special pricing on DeltaGraph 5 during the Expo to those who stop by the MacTech Pavilion. Visitors to the pavilion will receive a coupon giving \$50 off on any purchase of DeltaGraph 5 for the Mac.

### **About Red Rock Software**

Headquartered in Salt Lake City, Utah, Red Rock Software ([www.redrocksw.com](http://www.redrocksw.com)) is the developer of Red Rock DeltaGraph 5 for both Mac and PC. In addition its data analysis and charting software, Red Rock offers a comprehensive set of software design, engineering and management services. Red Rock has produced custom desktop, Web and enterprise-level applications for companies in the science, medical, publishing, multimedia and office automation fields throughout the United States.

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### **Press Contact**

Andrea Maize  
Red Rock Software  
801.322.4322  
[pr@redrocksw.com](mailto:pr@redrocksw.com)